

CARDS

INTERNATIONAL

Prepaid Summit: Europe Awards 2015
Awards Information Pack

Entering the Awards - Categories & Eligibility

The Prepaid Europe Awards 2015 will recognise winners in twelve different categories that cover the prepaid sector. The awards are open to all prepaid card providers that provide a prepaid card proposition or function as a programme manager. Whilst focusing mostly on European companies and individuals, a number of categories are open to International prepaid card providers too.

Awards will be selected from the nominations across the region, with specific selection criteria for each individual award. The award categories will be applied for activities in the last 12 months, not general category excellence. A panel of judges will select the winners from among those organisations nominated by readers or judges.

The Award Categories and the eligibility for each are as follows:

Best Mobile Wallet/Alternative/Emerging

The Award will recognise the best mobile wallet or other e-money product, payment solution or bill payment solutions that would be considered alternative

Best Remittances/Government/Financial Inclusion

The award will recognise best practice in improving accessibility and security of remittances transfers, P2P improved competition and financial inclusion, serving underbanked/unbanked segments of society, thus contributing to development and growth

Corporate/Travel Programme

This award will go to the best corporate prepaid card , travel programme or virtual product that demonstrates commercial success with an innovative card application that has responded to targeted consumers' needs offering convenience, flexibility and fee transparency.

Gift/Incentive Open & Closed Loop Programme

- Open to any gift card/incentive card
- A new card product with significant unique features
- New to issuer, market or both in the last 12 months
- Acquired significant number of new accounts in six months following launch

Prepaid Innovation

- A new programme that has proven to meet a customer need in a unique manner
- Product must be strongly differentiated in the market
- Innovation can be in method of delivery, pricing or processing

Prepaid Marketing Campaign

- The launch of promotion of a prepaid card product
- Demonstrated results in terms of uptake and return on investment
- Customer or client recognition in the market

Industry Partner/Vendor

- Open to card producers, programme managers, banks, processors and consultants
- Nominations should demonstrate significant efforts to drive forward prepaid in the region
- Must demonstrate significant uptake in the industry

Technology Initiative

- A product which stands out for its contribution to the enhancement of the prepaid industry within the region
- Number of clients gained and percentage of new clients in the past 12 months
- Client recommendations and industry recognition

Prepaid Personality of the Year

- An individual who stands out for their contribution to the development of the prepaid industry in the region
- Committed to the education and development of knowledge around

The decision of the Judges is final and no correspondence or discussion will be entered into with regards to the awards.

To enter the awards, simply fill in the awards entry form which can be downloaded on the [Prepaid Summit: Europe 2015 website](#).

Additional Details

Please find below additional details with regards to the Awards. If you are looking for additional information that you cannot find here, please contact Victoria – victoria.pennell@timetric.com

Deadline

All entries must be received by **25.09.2015** Late entries will NOT be permitted.

Awards Entry

All entries must be submitted using the Awards entry form. Please make sure your form is complete and you have selected the categories that are most appropriate for your entry and also signed the authorisation declaration.

Awards Sponsorship

The Prepaid Summit Europe Awards provide provide the perfect platform to target industry leaders and influencers and showcase your products and services in an exclusive forum. Our awards allow you to ensure maximum return on investment and the opportunity to assert yourself as a leader within your industry.

If you would like to find out more about sponsorship opportunities at the awards, get in touch with Polly - T. +44 (0) 20 3096 2584 or E. polly.bosher@timetric.com who can advise which the sponsorship opportunities that are still available.

Images and Evidence

All evidence and supporting material submitted as part of your entry can be submitted in electronic format. Please send with the entry form to ensure they do not get confused or misplaced.

Finalists Announcement

All finalists will be advised of their success 3 weeks prior to the event to allow for attendance to the conference, appropriate PR activity, and any additional branding exposure to be planned. The events team will be happy to provide a quote for such activity to each runner up. The award decisions are final and no correspondence or discussion will be entered into with regards to the awards.

Awards Announcement

The Awards 2015 will be announced at the awards ceremony in the evening of the Prepaid Summit: Europe in Milan on 10th November 2015. A general press release will be issued the following day. For more information on the conference please [visit our website](#).

Winners will receive a trophy at the awards ceremony and a digital winners badge following the event for marketing purposes.

Other

- Entries received after the closing date cannot be included in the awards under any circumstances.
- All material submitted as part of the awards will be maintained in the strictest confidence.
- We reserve the right to allocate an entry to a different category or in more than one category if appropriate.