



International Accounting Bulletin
Awards 2015
Awards Information Pack

Entering the Awards - Categories & Eligibility

The International Accounting Bulletin 2015 will recognise winners in different categories that cover the Accounting sector. The awards recognize the achievements of the Accounting industry in 2015.

Awards will be selected from the nominations across the industry, with specific selection criteria for each individual award. The award categories will be applied for activities in the last 12 months, not general category excellence. A panel of judges will select the winners from among those organisations nominated by readers or judges.

The Award Categories and the eligibility for each are as follows:

Network of the Year:

The winner of this award will have demonstrated the execution of profitable growth strategies. They will be recognised by the industry as a reputable brand that consistently delivers high quality professional services. The winner will have excelled in a number of key strategic and operational areas over the past 12 months. Nominees in this category must be compliant with the IFAC definition of a network.

Judges will consider

- Financial performance globally and by region (in the context of a region's economic performance)
- How effectively the network has strengthened its position in what it identifies as strategically important markets
- Evidence that the network has consistently provided a top-level standard in network-wide audit quality
- Evidence that member firms are an employer of choice
- Evidence of industry leadership, which could include initiatives such as thought leadership, demonstration of best practice, or playing a lead role in discussions over an issue affecting the industry
- Evidence of client satisfaction
- Evidence that the network has successfully implemented a strategy that helped it significantly improve its delivery of internal services to member firms and external services to clients
- Judges will also consider performance in the face of adversity, industry leadership and the promotion of the highest professional standards to business and the public

Rising Start Network:

The winner of this award might not be a household name but will have demonstrated exceptional growth, entrepreneurial flair and innovation in elevating its position in the market.

Judges will consider:

- Evidence of successful implementation of a strategy that has improved the network's global position and reputation across the world
- Improved performance by fee income and global expansion
- Evidence that staff and client satisfaction has improved
- Proven innovation to enhance the network's delivery services

Association of the Year:

The winner of this award will have demonstrated the execution of profitable growth strategies. They will be recognised by the industry as a reputable brand that consistently delivers high quality professional services. The winner will have excelled in a number of key strategic and operational areas over the past 12 months.

Judges will consider

- Financial performance globally and by region (in the context of a region's economic performance)
- How effectively the association has strengthened its position in what it identifies as strategically important markets
- Evidence that the network has consistently provided a top-level standard in network wide audit quality
- Evidence that member firms are an employer of choice
- Evidence of industry leadership, which could include initiatives such as thought leadership, demonstration of best practice, or playing a lead role in discussions over an issue affecting the industry
- Evidence of client satisfaction
- Evidence that the association has successfully implemented a strategy that helped it significantly improve its delivery of internal services to member firms and external services to clients
- Judges will also consider performance in the face of adversity, industry leadership and the promotion of the highest professional standards to business and the public

Rising Star Association:

The winner of this award might not be a household name but will have demonstrated exceptional growth, entrepreneurial flair and innovation.

Judges will consider

- Evidence of the successful implementation of a strategy that has improved the association's global position and reputation across the world
- Improved ranking/market position/increased number of members
- Evidence that staff and client satisfaction has improved
- The use of innovation to greatly enhance the network's delivery of services

Audit Innovation of the Year:

This award will be given to the practice, network or association which has made a major, demonstrable impact on audit quality and client service. Judges will be looking for evidence of improvement in efficiency, accuracy and reliability. This innovation may have occurred across the whole network/association or just within an individual firm.

Judges will consider

- Evidence of improvements in efficiency, accuracy and reliability
- Client satisfaction
- Evidence that the innovation is unique to the market it serves

- Evidence that the innovation has become a model of best practice to the market it serves

Advisory Firm of the Year:

This award will be given to a firm or global network/association which has been working on an advisory project or projects of significant importance or scale demonstrating the organisations advisory abilities.

The judges will be looking at how a firm or global network/association has developed certain advisory capabilities and successfully helped clients with its expertise. Nominations welcome from different advisory areas from big data, cyber to management consultancy.

Judges will consider:

- Evidence that an organisations advisory service has made an important difference to the success of clients
- Evidence of outstanding innovation which has benefitted a client/industry
- Growth across the advisory service
- Nominations welcome of advisory assignments which have played an important role in wider society

Employer of the Year

In this category IAB may award two Awards: one on a global network and association level and the other to a single firm

This firm/network or association will be widely acclaimed for the training and development of its employees. Judges will look for evidence of creative solution to attracting and retaining talent.

Judges will consider

- Evidence of creative solutions for attraction and retaining talent
- Evidence of innovative and successful schemes to attract and retain talent
- Evidence of high staff satisfaction and high retention rates will also be taken into account

Sustainable Firm of the Year:

In this category IAB may award two Awards: one on a global network and association level and the other to a single firm

This award will be won by a firm/network or association demonstrating excellence in corporate social responsibility and environmental initiatives that not only reduce the firm's carbon footprint but make a meaningful difference to the success of the firm.

Judges will consider

- Evidence of how CSR initiatives are improving firm performance
- Evidence of the implementation of cutting-edge sustainable solutions
- Evidence for how firms are helping their clients meet CSR objectives as well as operational improvements through innovation and effective execution of CSR services
- Special consideration will be given to initiatives that have created a market-wide benchmark

IT Vendor of the Year

Judges encourage nominations for technology suppliers and consultants, as well as accountancy practices for this award. Judges will look for evidence of how effective deployment of technology has reduced costs, improved quality and/or increased opportunities for growth.

Judges will consider

- Evidence of how the effective deployment of technology has reduced costs, improved quality and/or increased opportunities for growth
- Proven track record of new software/technology developed to assist the accounting profession
- Software innovation

Social Networking Champion of the Year *(only for global networks/associations)*

Judges will be looking at what association/network has made significant progress in building its social media network and has demonstrated most creativity and innovation in their social media strategy. The judges will be looking at platforms such as LinkedIn, Twitter, Facebook and Youtube.

Judges will consider

- Evidence of creative strategy used to increase group members and followers
- Innovative and creative strategies to build brand awareness through social media
- Use of multiple social media platforms to assist with brand awareness
- Examples of successful use of social media to assist with the organisations strategy

International Accounting Bulletin Young Accountant of the Year

The winner of this award will have qualified in the past 10 years and will have made a significant difference to their employer. Judges will be looking for evidence of entrepreneurial flair, technical excellence and leadership potential. Nominations for this award must be under 35 years old.

International Accounting Bulletin Personality of the Year

The winner of this award will be chosen by the editorial team of International Accounting Bulletin and the judging panel. We will be looking for an industry leader who is not scared to take a stand and who is outspoken on the issues affecting the profession.

International Accounting Bulletin Lifetime Achievement Award

The winner of this award will be chosen by the editorial team of International Accounting Bulletin and the judging panel. This award recognises consistent levels of achievement within the profession over a number of years.

Should you wish to discuss any element of the criteria or your submission in more detail, please contact Ana Gyorkos (editor, International Accounting Bulletin) on ana.gyorkos@timetric.com

Please note: We have listed our ideal set of criteria to respond to below, however we do recognise that in some cases the data requested may be sensitive and so unable to be shared. If this is the case you can either label as 'confidential' and this will not be made available in the public arena when announcing the finalists, or, provide alternative methods to demonstrate the same – testimonials, media coverage etc.

The decision of the Judges is final and no correspondence or discussion will be entered into with regards to the awards.

To enter the awards, simply fill in the awards entry form which can be downloaded on the [International Accounting Bulletin Website](#)

Additional Details

Please find below additional details with regards to the Awards. If you are looking for additional information that you cannot find here, please contact Victoria – victoria.pennell@timetric.com

Deadline

All entries must be received by **06.03.15** (6th March 2015). Late entries will NOT be permitted.

Awards Entry

All entries must be submitted using the Awards entry form. Please make sure your form is complete and you have selected the categories that are most appropriate for your entry and also signed the authorisation declaration.

Awards Sponsorship & Table Hosting

The Private Banking Awards provide the perfect platform to target industry leaders and influencers and showcase your products and services in an exclusive forum. Our awards allow you to ensure maximum return on investment and the opportunity to assert yourself as a leader within your industry.

If you would like to find out more about sponsorship opportunities at the awards, get in touch with Polly - T. +44 (0) 20 3096 2584 or E. polly.bosher@timetric.com who can advise which the sponsorship opportunities that are still available.

Images and Evidence

All evidence and supporting material submitted as part of your entry can be submitted in electronic format. Please send with the entry form to ensure they do not get confused or misplaced.

Finalists Announcement

All finalists will be advised of their success approx 6 weeks ahead of the event to allow for attendance to the conference, appropriate PR activity, and any additional branding exposure to be planned. The events team will be happy to provide a quote for such activity to each runner up. The award decisions are final and no correspondence or discussion will be entered into with regards to the awards.

Awards Announcement

The Awards winners for 2015 will be announced at the awards ceremony in the evening of the Motor Finance: Europe Conference & Awards in Munich on 23rd April 2015. A general press release will be issued the following day. For more information on the conference please [Visit our Website.](#)

Winners will receive a trophy at the awards ceremony and a digital winners badge following the event for marketing purposes.

Other

Entries can be withdrawn upon special request – please contact us for more details.

Entries received after the closing date cannot be included in the awards under any circumstances.

All material submitted as part of the awards will be maintained in the strictest confidence.

We reserve the right to allocate an entry to a different category or in more than one category if appropriate.